

## R20.6: Conditions for Use of the Accreditation Mark(s) and the SRI Registration Mark

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1. An SRI registered supplier (organization) may use the SRI Registration Mark(s) (along with the statement "ISOXX XXXXX Registered by SRI Quality System Registrar" or "Registered to ISOXX XXXXX by SRI Quality System Registrar") on its materials (i.e., stationery, literature, electronic media, website) subject to the conditions below.

Note: If selecting an SRI registration mark(s) where the specific standard is indicated on the mark, the additional statement above is not required, it is considered as part of the mark.

2. A registered supplier may use authorized<sup>1</sup> accreditation mark(s) **only in conjunction** with the SRI Registration Mark(s). Such mark(s) may be used on the supplier's materials subject to the conditions below and to the conditions for use of the registration mark.
3. The SRI Registration Mark(s) and any authorized accompanying accreditation mark(s) shall be reproduced: (applies ONLY if used with the ANAB and/or RvA marks).
  - in black or in a process color reproduction as approved by the owner of the mark;
  - for the ANSI-ASQ National Accreditation Board (ANAB) accreditation mark, the mark shall be reproduced only in black ink or blue ink (PMS2935 or equivalent);
  - on a clearly contrasting background;
  - in a size which makes all features of the mark(s) clearly distinguishable;
  - with the SRI Registration Mark circle diameter no less than 10 mm;
  - with the accompanying accreditation mark(s) in a size not exceeding the size of the SRI Registration Mark:
    - for the Raad voor Accreditatie, RvA, mark, the maximum size of the entire accreditation mark (logo and SRI registration number) shall not exceed 34 mm wide x 28 mm in length).
  - SRI ISO/TS 16949 clients are not permitted to reproduce the IATF logo.
    - Organizations are permitted to copy the entire ISO/TS 16949 certificate of registration for marketing purposes (i.e., placement on the company website).
4. The SRI Registration Mark(s) shall be used by a registered supplier in a manner consistent with its registration. This shall not prevent a registered supplier from including the registration mark on its letterhead, marketing materials, website, banners, advertising, etc.

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<sup>1</sup> Authorization for use of an accreditation mark [ANAB (formerly ANSI-RAB NAP), RvA, etc.] in conjunction with the registration mark is specifically granted in the SRI Registration Agreement (R20.4) Scope of Registration.

5. The SRI Registration Mark(s) shall not be used in such a way, or in any misleading, manner as to suggest that SRI has registered or approved any product or service of a registered supplier. The registration mark or a statement shall not be used on laboratory test and/or calibration reports, or in combination with a product, i.e. not directly on a product or product package.
  - A. The mark may be used on boxes, containers or vehicles for transportation of product or packaging that can be reasonably considered as not inaccurately communicating such to end users.
6. When using an authorized accreditation mark in conjunction with the SRI registration mark, the accreditation mark may not be placed in isolation from the registration mark.
7. If necessary, SRI will develop additional requirements in consultation with other suppliers and registrars regarding the use of its mark(s). Such requirements will be made part of the registration agreement and the registered supplier will immediately be subject to such requirements.
8. Any questions regarding the use of the SRI Registration Mark(s) or this document should be directed to the President of SRI at [info@SRIRegistrar.com](mailto:info@SRIRegistrar.com). SRI will acknowledge receipt of any questions within 48 hours.
9. The SRI Registration Marks and accreditation marks are available as downloads at [www.sriregistrar.com](http://www.sriregistrar.com).